

CONNECTING TO THE CLOUD

**DCIA Conference within CES
LVCC North Hall N262
January 8, 2014**

4:30 PM - Entertainment Industry Drawbacks of Cloud Computing: Disruption & Security.

How does the advent of “content everywhere” challenge current distribution systems? What additional security and reliability issues are raised?

**– Saul Berman, Partner & Vice President,
IBM Global Business Services**

Solo Presentation



SAUL BERMAN, Ph.D. is the Global & Americas Leader for the IBM Strategy & Change Consulting group within IBM Global Business Services (GBS). In this role, he works closely with major corporations around the globe on strategic issues. He leads a worldwide team of IBM consultants focused on delivering value through business, technology, and operations engagements as well as organizational change initiatives. Previously, he was Lead Strategy Partner for the M&E Practice.

