



proudly present:

Improving Collaboration and Production with Distributed Computing

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CLOUD COMPUTING

Revolutionizing Entertainment & Media

The Impact of Mobile Cloud Computing & Big Data

WEST 2013

OCTOBER 27-29, 2013

The Cosmopolitan

Las Vegas, NV

Are You Gambling... With Your Media Projects?

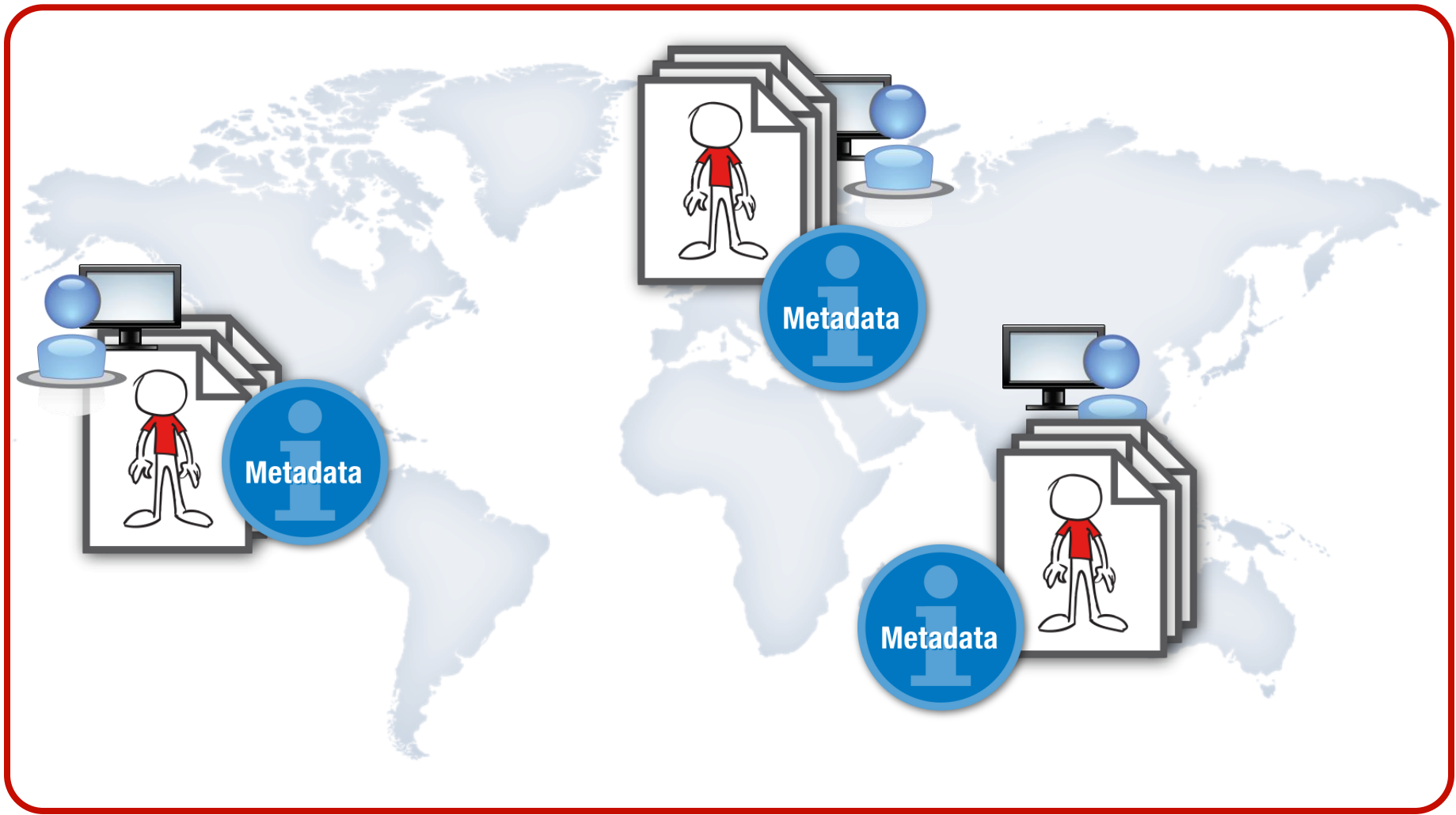
- Scaling media projects in and out of the Cloud?
- Collaborating efficiently across sites?
- Using Active-Active redundancy?
- Controlling costs?



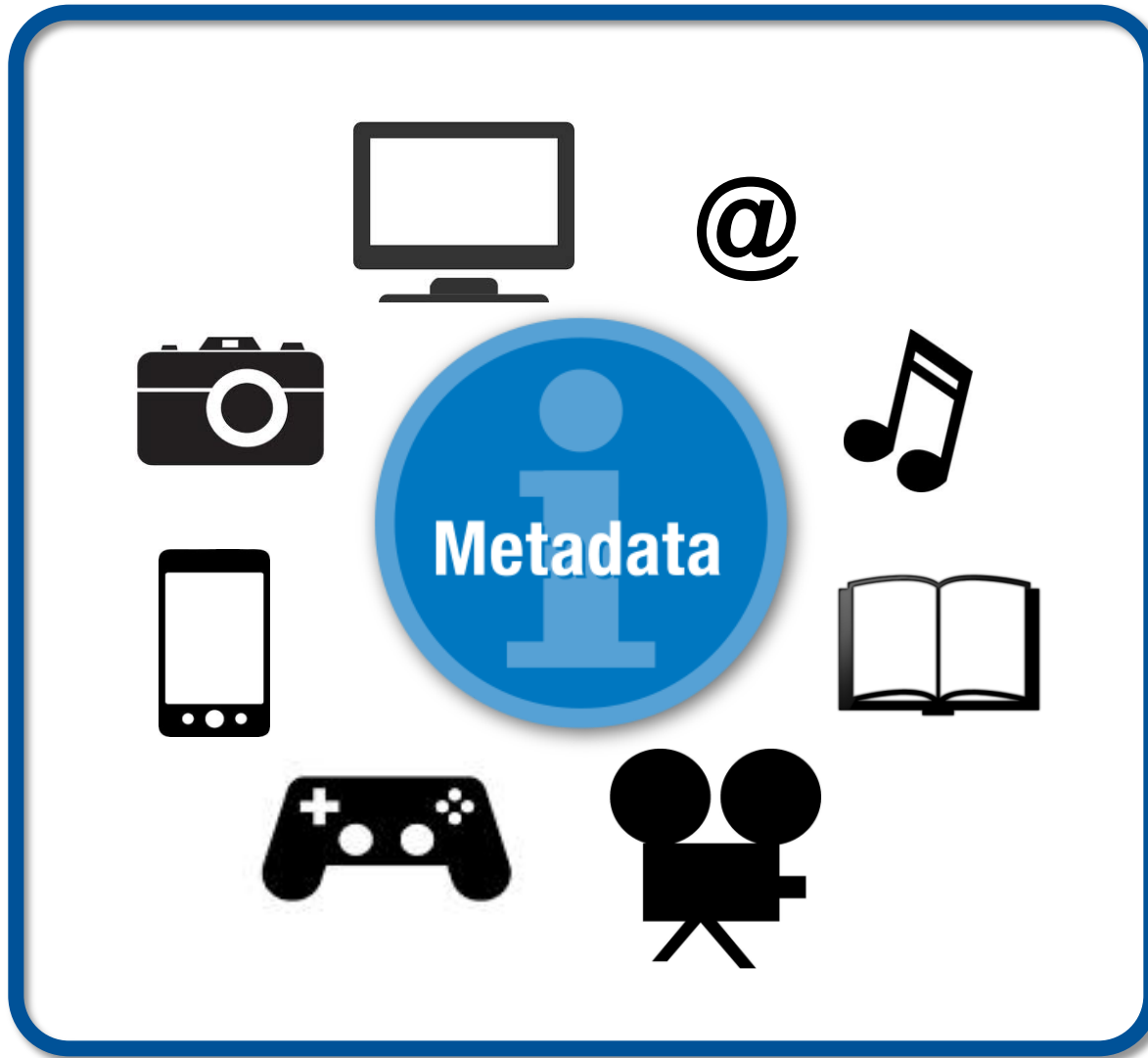
New Content: More Volume, More Frequently



Challenge: Keeping Data in Sync



Metadata used to keep content in sync



- Uninterrupted access to digital content
- Synchronized access
- Subscription database

Scalability

Response Time

Security

Consistency

Compliance

Availability

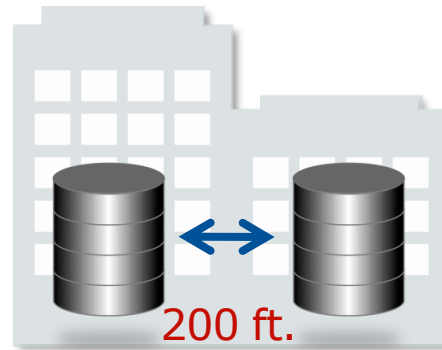
Increasing Costs

Database Infrastructure Evolution

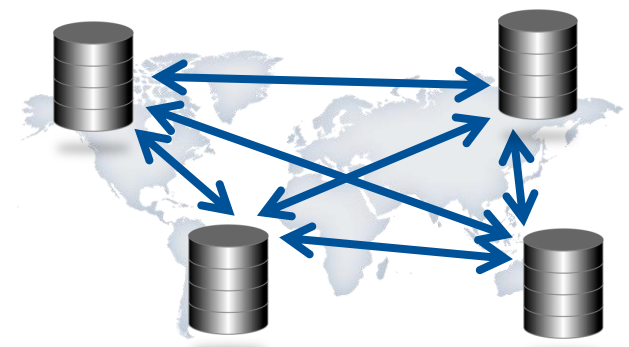
Centralized



Distributed



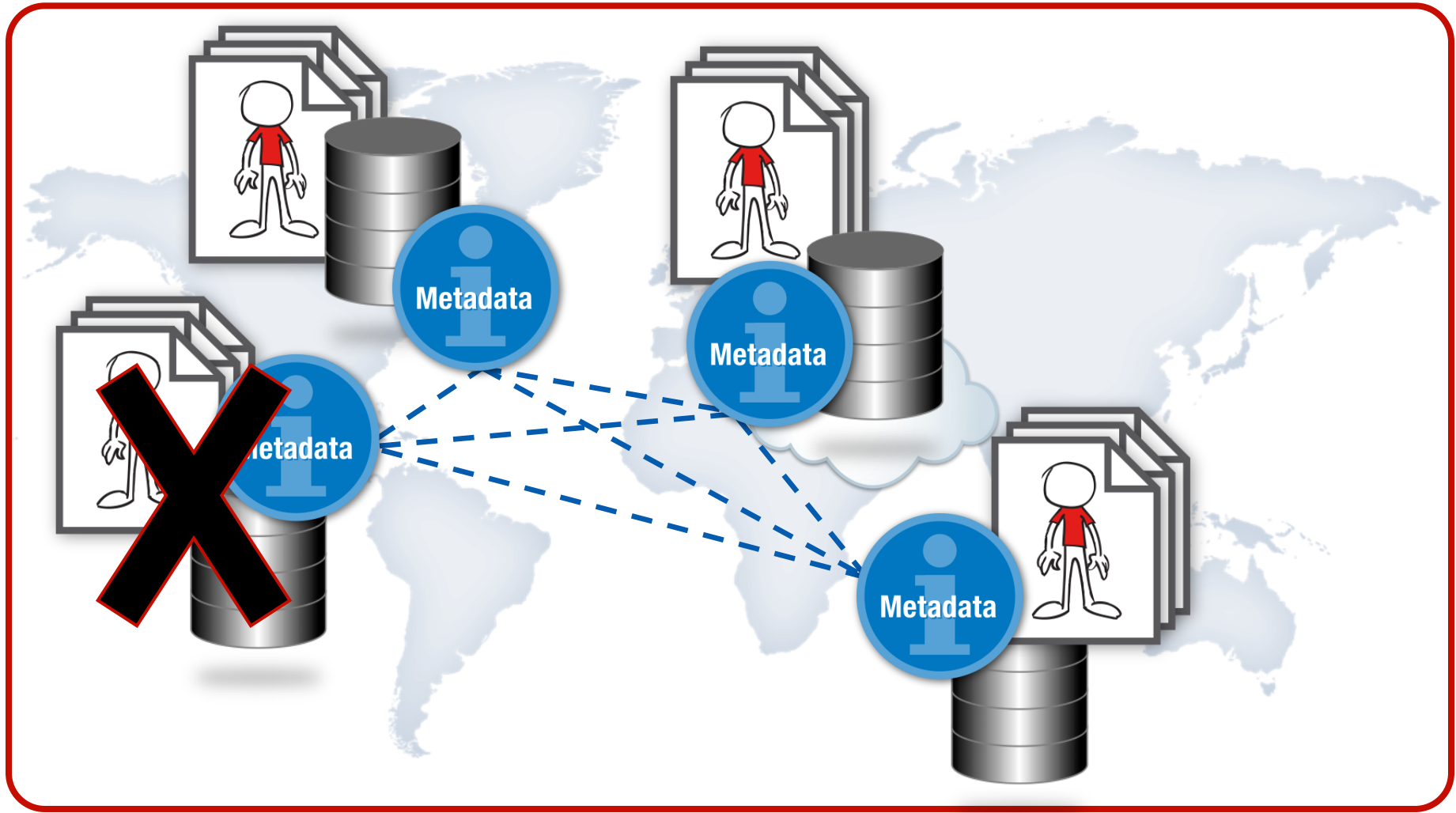
Geographically Distributed



TRANS/LATTICE™

World's First Geographically Distributed SQL Database

TransLattice Offers a New Approach



Flexibility



Control



Lower costs

Considerations

- Scale out, not up
- Synch your metadata automatically
- Manage your data location
- Locate data near users for better response
- Ensure 24x7 availability
- Extend geo-distributed database into the Cloud
- Lower your TCO



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Thank You!

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