



Government Video in the Cloud

T3Media & the DIMOC Case Study

Presented by:

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About T3Media's Platform

T3Media develops and manages an enterprise grade studio and sports solution for Content Management, Access and Delivery

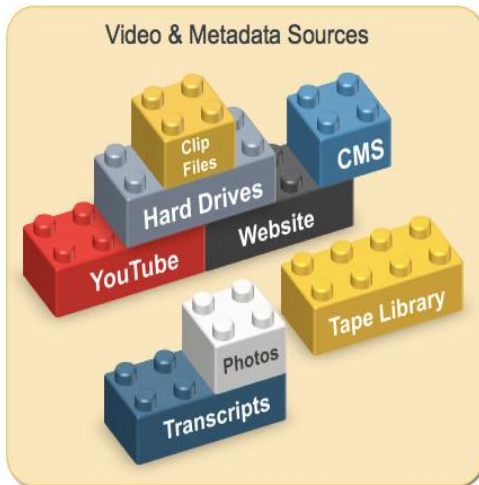
- Built from the ground up with continuous innovation since 2003
- 24/7/365 managed services
- Proven track record
- Strategic Partnerships deliver the right solutions for the demands of today and tomorrow
- Data Centers located in WY, USA
- Partnership with Amazon Web Services to provide access to S3 and Glacier storage services
- Global Tape & Film Digital Transfer services via a Partnership with Prasad Group
- 10 Million hours of content under management
- 10-40 Terabytes of content ingest per day
- 35,000 transcodes per day
- 20,000-30,000 files delivered per month
- 127 discrete time-based metadata tracks across diverse libraries
- Over 100,000 number of registered users using the platform to access content from 200 countries
- Over 450 content owners entrust their content to T3Media

Managed Archive Roadmap



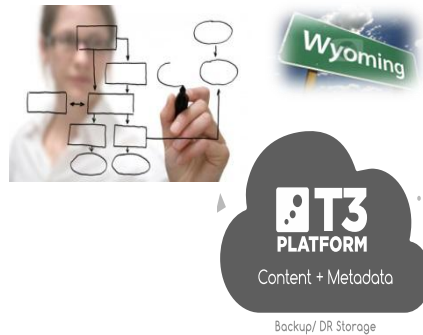
Aggregation

Consolidate Content Sources



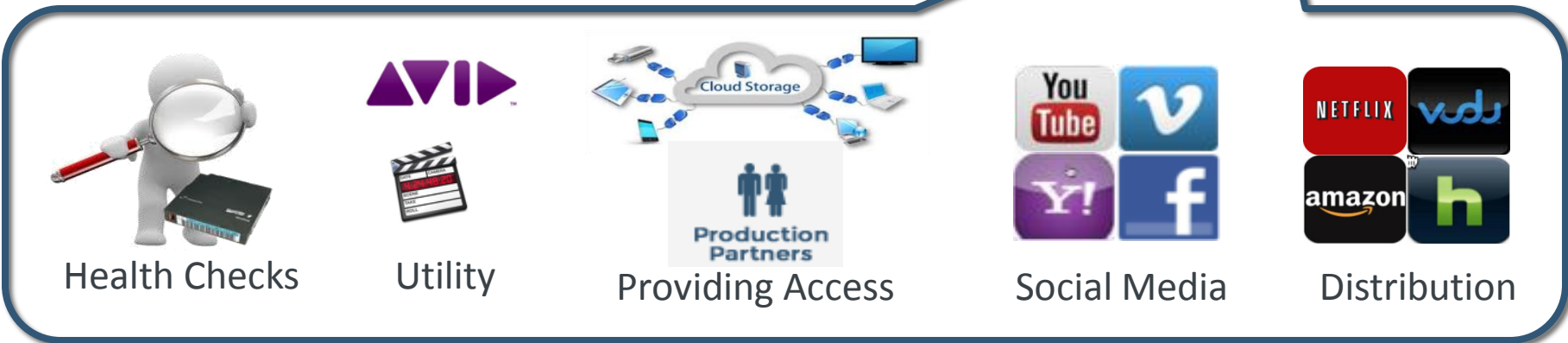
Management

Digital Warehousing Strategy



Service Interface

Catalog Access, Management & Utility



Health Checks



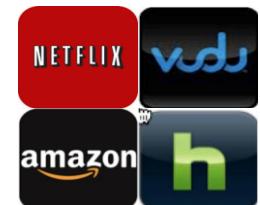
Utility



Providing Access



Social Media



Distribution

Amazon Web Services Integration

Leverage T3Media's enterprise-scale video management toolset to search, preview, and deliver content stored within Amazon Web Services (AWS) cloud.



- T3Media is interfaced to Amazon AWS, S3, and Glacier storage services.
- T3Media processing has been extended into EC2 to leverage cloud infrastructure for extending T3's own media software for infinite scale.

T3Media's total commitment is to digitize, store and provide access to millions of assets within 5 years.



Video Tape/Discs

- Over 300,000 physical video assets

Film

- Over 37,000 physical (motion) film assets

Audio

- Over 40,000 physical audio assets

Graphics

- Over 700,000 physical still image and graphic assets

Digital

- Over 1 million digital files

TERM: 5 Years

- Content provided back to DIMOC after five years.
- Digitization to be done onsite.
- Interface back to existing DIMOC website.
- Content to be delivered back to DIMOC into future scoped storage solution at end of five years. (cloud solution)

