GOVERNMENT VIDEO IN THE CLOUD

DCIA Conference at PMC@GVE
December 4, 2013

8:00 AM GVIC Keynote 1 – Update on Cloud Video Services Adoption in the Public Sector – Tim Bixler, Federal Manager, Solutions Architecture, Amazon Web Services

8:30 AM GVIC Case Study 1 – Cloud Solutions for Government Video Production – John Heaton, Director of Sales Engineering, Americas, Aspera

8:45 AM GVIC Case Study 2 – Cloud-Based Management of Government Video Assets – Frank Cardello, General Manager, Platform, T3Media

9:00 AM GVIC Panel 1 – Considerations for Creating Government Video in the Cloud - Tim Bixler, Federal Manager, Solutions Architecture, Amazon Web Services; John Heaton, Director of Sales Engineering, Americas, Aspera; Frank Cardello, General Manager, Platform, T3Media; Cirina Catania, Independent Video Producer; Moderated by Marty Lafferty, CEO, DCIA

9:45 AM GVIC – Networking Break

10:15 AM GVIC Keynote 2 – Security & Reliability Concerns Unique to Government Video in the Cloud – Adam Firestone, Director, Solutions, WSO2 Federal Systems

10:45 AM GVIC Case Study 3 – Distribution of Government-Owned Video from the Cloud – Adam Powers, VP of Media Technology & Solutions, V2Solutions

11:00 AM GVIC Case Study 4 – Analysis of Aggregated Government Video Content – Michael Rowny, CEO, PixSpan

11:15 AM GVIC Panel Discussion 2 – Considerations for Cloud Dissemination of Government Video – Adam Firestone, Director, Solutions, WSO2 Federal Systems; Adam Powers, VP of Media Technology & Solutions, V2Solutions; Michael Rowny, CEO, PixSpan; Larry Freedman, Partner, Edwards, Wildman, Palmer; Moderated by Marty Lafferty, CEO, DCIA

12:00 PM GVIC Conference Closing

Speakers

Tim Bixler is the Federal Manager of Solutions Architecture and a Principal Solutions Architect for Amazon Web Services (AWS), one of Amazon.com's core businesses. Tim leads a team of Solutions Architects who provide AWS technical enablement, evangelism. and knowledge transfer to US Federal Civilian, DoD, and Intelligence Community customers. He also serves as a technical expert on AWS architecture, security, and compliance in support of customer deployments.

In his role as Director of Sales Engineering at Aspera, **John Heaton** spearheads the architecture and deployment for numerous Aspera installations in support of complex use cases in multiple industries, including US federal agencies. Prior to entering the sales engineering field at Aspera, John was a Unix system engineer with strong competency in various operating systems (Solaris 10, Linux, Mac, Windows, *BSD), networking, security, and storage.

As General Manager, Platform, at T3Media, **Frank Cardello** is responsible for managing overall company operations for the Platform line of business. Prior to joining the company, Frank served as VP of Sales and Business Development for Ping Identity Corporation and Jabber. Before that, he was the CFO of HomeTouch.com and Building Up Los Angeles, the nation's second largest Americorps National Service Project.

Cirina Catania is a writer, director, journalist, and former marketing executive with a long history of success in both the major studio and independent film environment. She is one of the Co-Founders and a former Director of the Sundance Film Festival. She has written, directed, and/or shot numerous television shows and her credits include "Nat Geo's Most Amazing Photos" as writer/field producer and "Southern Steel" for Discovery Channel among others.

Adam Firestone is the Director of Solutions for WSO2 Federal Systems where he crafts technology solutions for the unique challenges faced by military, intelligence, and government organizations. As of December 16, 2013, Adam will assume a new position as Senior Vice President and General Manager of the Kaspersky Lab Government Security Group. In this role, Adam will help US Federal government, contractor, and critical infrastructure organizations address pressing cybersecurity challenges that threaten daily operations, the economy, and national security.

Adam Powers is a fifteen year veteran of the media & entertainment and communications industries. Adam is Vice President of Media Technology and Solutions for V2Solutions, where he works with studios and broadcasters to automate and integrate their metadata and content workflows. Prior to joining V2, Adam was head of product and technology for a mobile software technology incubator inside Rambus.

Michael Rowny is CEO of Pixspan, developer of bit-exact compression software for high-resolution images. He has been the Chairman/CEO of nine companies, primarily in software, communications, and data center industries, such as MCI International, Embratel, Avantel, and Optiglobe. He is also a member of the Board of Directors of Ciena, the world's largest packet-optical supplier; and Neustar, the provider of the digital rights locker system for Ultraviolet.

Lawrence Freedman is a partner in the Washington DC office of Edwards Wildman Palmer, a 625 attorney century-old international law firm with offices throughout the United States as well as England and Asia. Larry is a member of the Technology, Media, and Telecommunications Group, and leads the firm's Cloud Computing Group. Edwards Wildman has an active technology and communications regulatory and transactional practice.