



Welcomes You

Inaugural

**P2P & CLOUD
MARKET CONFERENCE**

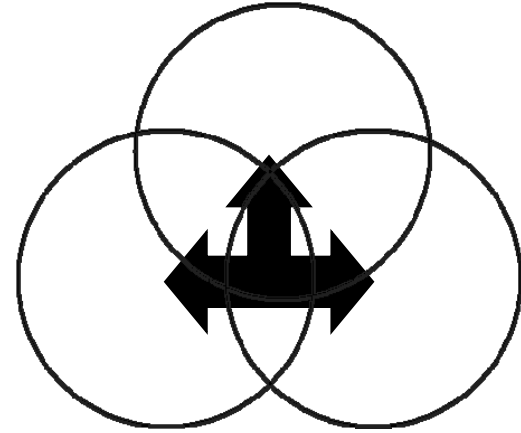
DCIA Special Event at MSNY

DCIA Mission

- **Foster Commercial Adoption
Peer-to-Peer (P2P) Technologies**
- **Other Distributed Computing
Technology Applications**

DCIA Organization

- **Operations Group**
- **Content Group**
- **Platform Group**



Member Companies Include...



at&t



Member Companies Also Include...



ALERIC



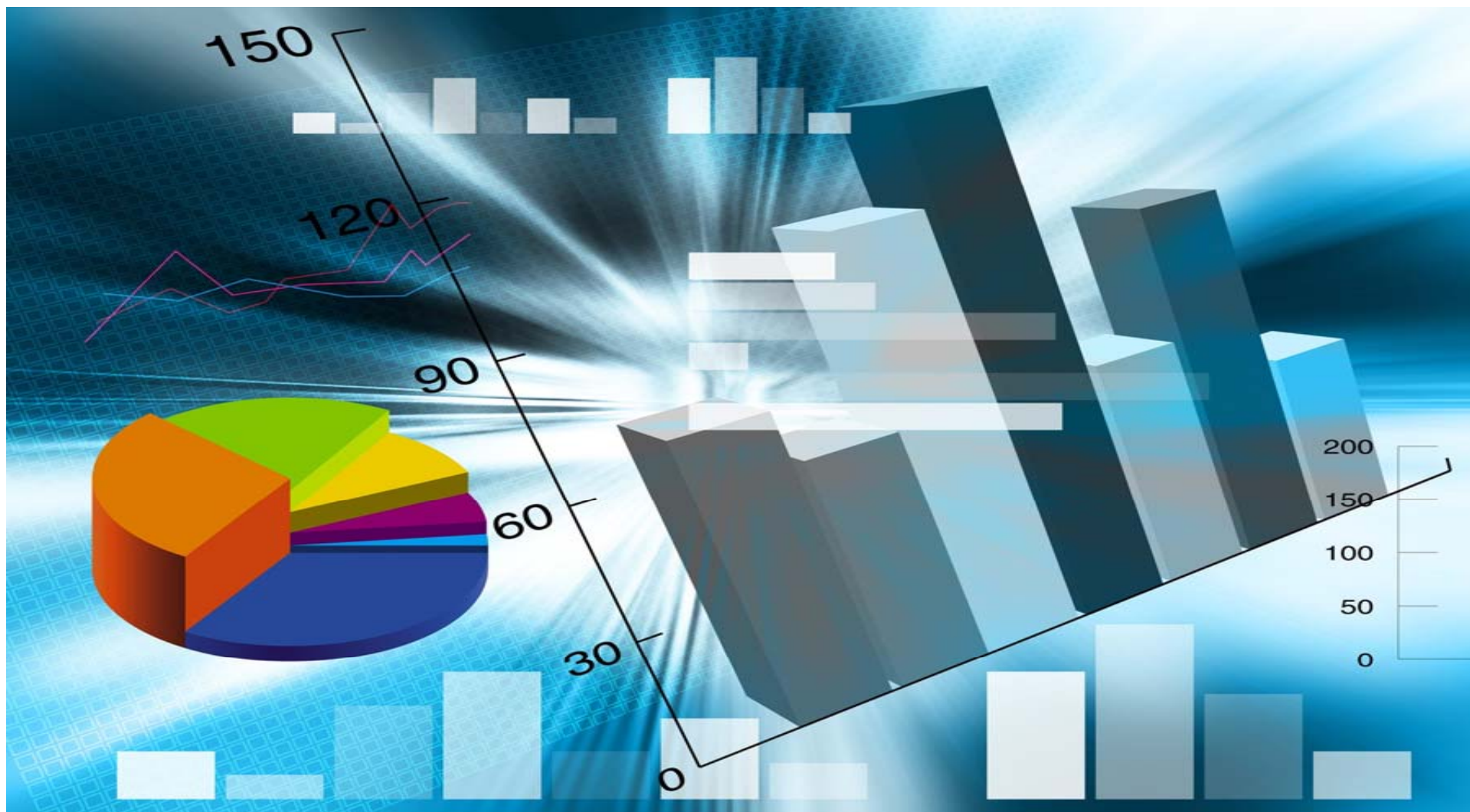
www.spotify.com



More Than 90% of P2P Software Companies Do Not Permit Infringing Traffic



More than 90% of Consumer Usage of P2P Applications Involves Infringement



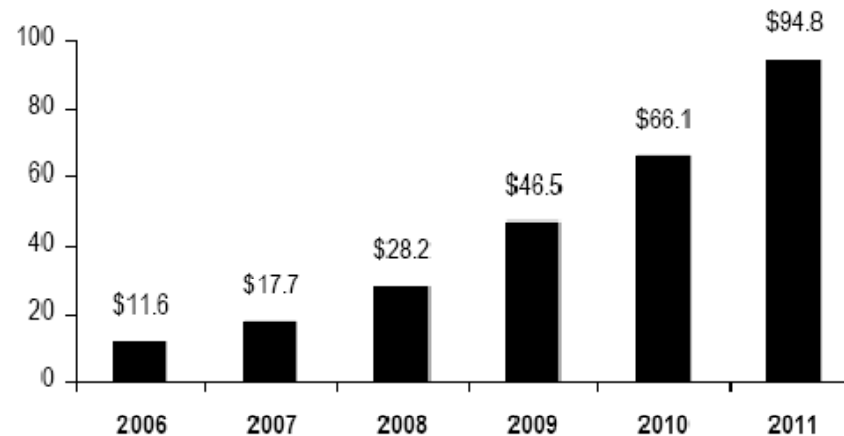
Cloud Computing Ecosystem



Sources: AMR, Gartner, IDC

Revenue Projections for P2P & File Sharing

Figure I-1 Worldwide IP Services Market, 2006-2011 (\$Billions)



Note: The revenues in the figure above include the following segments of the IP services market: Residential Video Telephony, Fixed Mobile Convergence, File Sharing/Downloading Services, Audio/Video Streaming Services, Location-Based Services, and Presence-Based Services.

Insight Research: The worldwide market for P2P and file-sharing services is expected to generate \$28 billion per year in revenue for carriers and ISPs by 2011.

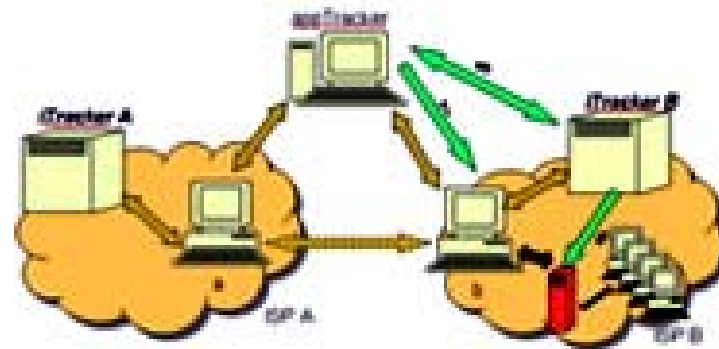
DCIA Resources

- **Government Relations**
- **Best Practices**
- **Consumer Research**
- **Member Services**

DCIA Member Benefits

- **Business Development / Strategic Planning**
- **Senior Level Contact with Other DCIA Members**
- **Strategic Alliance Opportunities with Selected Firms**
- **Other Specifically Identified Business Opportunities**
- **Involvement in Industry Standards Setting Activities**
- **Access to Customers in Non-Traditional Categories**
- **Introductions to Investors for Prospective Joint Ventures**
- **Recruitment of Personnel in Specialty Technology Niches**
- **Speaking Opportunities at DCIA Conferences**
- **Regular Press Coverage and Promotion in DCINFO**
- **Enhanced Public Relations with Targeted Segments**
- **Member Discounts at DCIA and Partner Conferences**
- **Prominent Speaking Opportunities at Other Events**
- **Networking with Prominent Industry Participants**
- **Participation in DCIA-Sponsored Working Groups**

P4P WORKING GROUP



From 2006-2012 P2P Traffic Will Grow 400%

P2P Pushing the Network Data Flow Uphill -
Laying the Track to Create Value from this Mountain of Data



ISPG



- 1) Default Settings**
- 2) File-Sharing Controls**
- 3) Shared-Folder Configurations**
- 4) User-Error Protections**
- 5) Sensitive-File-Type Restrictions**
- 6) File-Sharing Status Communications**
- 7) Developer Principles**

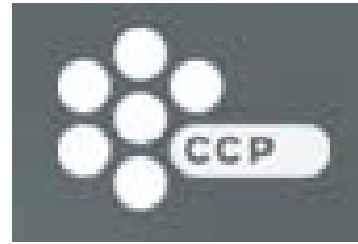
P2P-for-Games Category



P2P-for-Games Working Group

- **September 2009**
- **Solid State Networks**
- **PlayFirst Games**

Charter Members



The Reason for the DCIA

**Is to Help Grow
Your Business**

Today's Agenda

- **Keynotes**
- **Panel Discussions**
- **Networking Opportunities**

P2PCMC Sponsors

- **Solid State Networks**
- **PlayFirst Games**
- **9x9 Network**
- **Frankfurt Kurnit Klein & Selz**
- **LimeWire**



Thank You

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