

P2P MEDIA SUMMIT

Panelists & Moderators



Nate Alvord is Director, Licensing and Market Development, at Digimarc Corporation. He joined the company in 2001 and brings more than 14 years' experience in strategic corporate development, marketing, business development, and sales and marketing roles with a proven track record of success in intellectual property licensing, technology transfer, and standards development. Nate has played a key role in watermarking market development activities involving the inclusion of watermarking in Academy Award screener forensic tracking programs as well as digital cinema specifications. The digital cinema specification was authored by Digital Cinema Initiatives, a consortium funded by seven major motion picture studios.



Albert Angel is the Founder of P2P.com and a Partner with venture fund AWE Management. Albe has been involved as the founder and principal of several successful interactive services businesses, and draws on his background as a telecommunications lawyer and trade association activist. He is the past Chairman & Founder of Internet Billing Company ("iBill"), a leading provider of billing services in the global Internet billing market. iBill was sold to publicly-traded InterCept Inc. in April 2002 for in excess of \$100 million cash. Albe is also a founder and principal in ICN, a leading nationwide 800/900 audiotex and conferencing service bureau. Albe's prior experience includes being the Co-Founder of the Interactive Gaming Council ("IGC") and a member of its Board of Directors since its inception in 1996.



Fritz Attaway is an Executive Vice President and Special Policy Advisor of the Motion Picture Association of America (MPAA). Reporting to Chairman and CEO, Dan Glickman, and President and COO, Bob Pisano, Fritz provides legal advice and direction for all federal public policy activities of the association. He also participates in the management of worldwide public policy interests for the association and its member companies. The issues of primary concern to MPAA include communications, copyright, and international trade matters impacting MPAA member companies.

Fritz joined the MPAA in 1976 after serving as Attorney-Advisor in the Cable Television Bureau of the Federal Communications Commission.



Bruce Benson is Senior Managing Director of FTI Consulting's NY office. Bruce has more than 20 years of entertainment and media expertise, including a proven record of accelerating global profits and growth in leading international media, entertainment, and consulting companies.

Prior to FTI, Bruce was an entertainment and media industry principal with SAP North America where he was responsible for industry sales leadership, thought leadership, and co-managing the development of entertainment and media related software in Germany.

Bruce has also held various executive positions at Young & Rubicam and Sony Entertainment, and was a partner at PriceWaterhouse. He holds a BS in Mathematics from the University of Houston.

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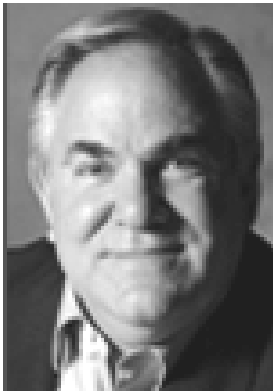
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Chris Castle is a partner in Christian L. Castle, Attorneys, with offices in Los Angeles and San Francisco. Before founding the firm, Chris was of counsel to Wilson Sonsini Goodrich & Rosati in Palo Alto, CA where he represented companies such as Liquid Audio, Napster, Red Ant, Musician.com and Tonos. Chris was the chief negotiator of SNOCAP's groundbreaking P2P license agreements with the major record companies. Chris continues to represent artists, independent record companies, publishers, producers, technology companies, motion picture studios and executives. His "Music Legal" column is syndicated online, and he is a contributing editor to Entertainment Law & Finance.



Frank Childs is the VP of Business Development for PeerApp Inc. PeerApp is a pioneer in developing carrier-grade, P2P media distribution products, including content caching. Their products have been installed on some of the largest ISP networks in the world. Frank is responsible for PeerApp's partner strategy and content distribution strategy. Prior to joining PeerApp, he was a venture capitalist for 5 years working at Pilot House Ventures Group. For two decades, Frank has been involved with building young companies from the ground up, including MCK Communications (IPO 1999), Ziff Davis Interactive, and Shiva Corporation (IPO 1994).



Ted Cohen is Managing Director of TAG Strategic. Previously, as Vice President, Digital Development & Distribution, EMI Music, Ted oversaw worldwide digital business development. Under Ted's guidance, EMI led the industry with its initiatives in new technologies and business models such as digital downloads, online music subscriptions, custom compilations, wireless services, high-definition audio, and Internet radio. In addition to seeking out, evaluating and executing business opportunities for the company, Ted served as both a strategist and key decision-maker for EMI's global new media and anti-piracy efforts. He worked to establish company-wide policies, which gave EMI's artists and labels a substantial advantage in the digital music arena.



Mikkel Dissing founded RawFlow – a leading provider of live P2P streaming technology - together with Daniel Franklin, and has more than 10 years of experience managing and developing start-ups.

Previously Mikkel worked for the eCRM solutions company Touch Clarity, the global dot.name registry GNR, and helped set up the online travel agency CoDan Agentura.

Prior to this, Mikkel was Managing Director for Imperial Derby where he rolled out new products to the South African market generating annual revenues of £15m.

Mikkel has a wealth of sales and business development skills. He holds an MSc in International Business from Aalborg University.

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Michael Farley is Chief Operating Officer of Digital Containers, which has technologies and patents that enable an entirely new digital content distribution and sales system where all intellectual property has a profitable business model. With this system, the creators of digital media, documents, software, games, and other intellectual property can quickly and easily monetize their digital goods by creating, packaging, registering, and releasing them into the global market in just a few easy steps. Using this business model, intellectual property is enclosed in “commerce enabled digital containers” that provide protection, marketing, tracking, and financial transactions in a single file and do not depend on proprietary software being pre-installed on playback devices.



David Ferguson is Vice President of Engineering at CacheLogic, with overall responsibility for the design and development of all aspects of CacheLogic products.

Prior to joining CacheLogic, David was Principal Consultant at Video Networks and VP Engineering at Zeus Technology. He also held positions with Scientific Generics and Madge Networks. His technical expertise includes ADSL access network design, high performance Unix server software, wireless, LAN switching, and network modeling. He is also the inventor of two patents in data communications.

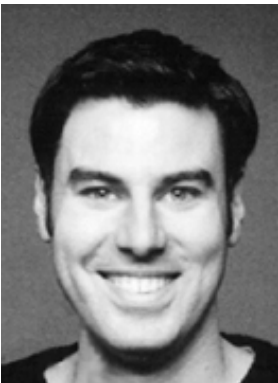
David has a MA in Mathematics and Computation from University College, Oxford.



Marc Freedman is Founder & CEO of RazorPop. RazorPop delivers world-class business consulting, marketing campaigns, and custom technology for the P2P industry. RazorPop also developed award-winning TrustyFiles file sharing and Express super e-mail software.

Marc is a top P2P and Digital Media analyst, writer, and speaker, and has consulted with groups such as the FBI and other agencies of the US government. Marc has held senior management positions at venture-funded start-ups and Fortune 500 companies such as Verizon Wireless and SBC. His background spans business development, marketing, and technology.

Marc holds a Bachelor’s Degree from MIT and a Master’s from the Yale School of Management.



Eric Garland is Co-founder & CEO of BigChampagne, a privately-held technology and market research company specializing in online media, with a focus on P2P networks. Eric is recognized as one of the industry’s leading authorities on the global file-sharing phenomenon. Eric’s commentary appears in the media frequently, and his remarks can be found often in major print and electronic media. BigChampagne pioneered the concept of P2P measurement starting with the popular Napster community, and is today an industry standard research tool. BigChampagne’s customers and subscribers include major record labels, commercial radio stations, artists, managers and other music industry professionals. Before co-founding BigChampagne in 1999, Garland was an associate with global management consulting firm Towers Perrin.

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Justin Goldberg, CEO of Indie 911, has held executive positions with Sony, Tonos, Riffage, Laundry Room, and even Donald Trump. The author of the critically acclaimed "Ultimate Survival Guide to the NEW Music Industry – Handbook for Hell," he is a well-known advocate for independent artists. Justin has worked with such varied artists as Martin Sexton, Dee Dee Ramone, Dave Grohl, and Willie Nelson. Justin is the Founder of Indie911, a leading network for independent music. Largely via word-of-mouth, Indie911 has quickly evolved into one of the most popular independent music destinations on the Internet. Thousands of music listeners are discovering great new music every day through Indie911's free and fully authorized system.



Matt Graves is a 24-year veteran of the payment services industry. Previous to BitPass, Matt served as Vice President of Corporate Development at Commerce One, Senior Vice President of Payment Strategies at Wells Fargo and Norwest, and President of FirsTech. Matt also brings extensive experience with implementing innovative payment services at Ameritech, Commonwealth Edison, Florida Power & Light and Peoples Gas. Matt currently serves on the board of directors of eForce, Inc. and previously served on the boards of @pos (acquired by Symbol), Signio (acquired by VeriSign) and Just In Time Solutions (now Avolent). In addition to being a Certified Public Accountant and Chartered Financial Analyst, Matt holds a BS degree with Honors from Northern Illinois University and an MBA from the University of Illinois.



Daniel P. Harris is CEO & Founder of MediaPass Network. Daniel's efforts have resulted in establishing one of the largest independent content networks in North America. MediaPass.net Network reaches millions of online visitors annually and has routinely been entrusted with the video assets of the four major music labels. Artist promotions have included: Madonna, Jennifer Lopez, Missy Elliott, Justin Timberlake, Red Hot Chili Peppers, White Stripes, Moby, Green Day, and OutKast. An early innovator in live event webcasts, Daniel has produced more than 500 live-on-demand webcasts. This included exclusively managing all production and distribution for the 2001-2002-2003 Ultra Festival and 2002-2003-2004 American Dance Music Awards. Prior to relocating to Los Angeles in 1996, Daniel was Co-General Manager of the New Orleans A League Professional Soccer Franchise where he tripled revenue and doubled attendance each season. Daniel holds a BS in Marketing from Loyola University of New Orleans.



Dana Jones is Ultramerical Founder & President. Dana has spent 30 years in the media industry, where he started as an on-air personality at Los Angeles' legendary FM rock station KROQ. Dana segued from broadcast into advertising and ran his own boutique agency handling special marketing projects for clients like Sheraton Hotels and Universal Studios. In 2001 he launched Ultramerical with three friends, as a legitimate alternative business model to Napster. Although the record industry was not receptive, other online publishers and advertisers were, and the company successfully installed its model at Salon.com in November 2002, with charter advertiser Mercedes-Benz USA. Now, with over 20 premium publishers like Time.com and Rhapsody, Ultramerical serves over 110 top brands like Honda, American Express and Sprint.

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Karen Kaplowitz, DCIA Member Services leader, has been a highly respected lawyer and businessperson for over 30 years. A 1971 graduate of the University of Chicago Law School, she was an associate at O'Melveny & Myers; a founding partner of Bardeen, Bersch & Kaplowitz; and a partner for over 20 years in Alschuler Grossman Stein & Kahan, one of the premiere entertainment litigation firms in California. At the Alschuler firm, Karen served as Marketing Partner for a decade, as well as head of the Labor and Employment Department, helping to grow the firm to its current prominence. Karen has been recognized in The Best Lawyers in America from 1997-2004. Karen also served as President of the Association of Business Trial Lawyers and as Chair of the Employer-Employee Relations Committee of the ABA's Torts and Insurance Practice Section.



Michael King is President of Abacast Inc. In this role, Michael is responsible for guiding the company's day-to-day business activities. Using Abacast's highly efficient, patented live distributed streaming technology as the cornerstone of a full-service streaming media product offering, Michael has helped guide Abacast into a rapidly growing, cash flow positive, profitable company, and a leader in the industry. Prior to Abacast, Michael worked for a diverse group of companies from Internet commerce websites to niche ultra-high technology firms and has held numerous technology and management positions. He holds a Master's Degree in Science from the University of Oregon where he graduated Summa Cum Laude and Phi Beta Kappa.



John Kupice John has twenty-five years of experience providing management, consulting, strategic planning and capital acquisition services to high growth and middle market technology and telecommunication companies.

John is currently the Chief Executive Officer of Beyond Media, LLC a Florida based corporation that has developed an innovative and proprietary "Live" linear video and audio streaming transport solution over public or private "grid" networks.



Marty Lafferty is CEO of the Distributed Computing Industry Association (DCIA). He is a new media industry leader in the area of content distribution via advanced technologies.

As President of FutureVision, Marty supervised the first switched-digital-network service offering and the company's acquisition by Verizon. Previously, as CEO of NBC's Olympics joint venture, he led multiple vendors to develop alternative security solutions for a mini-subscription PPV service. Finally, as VP of TDBS, he directed Turner Broadcasting's deployment of the industry's first signal-scrambling security technology for basic programming services.

Marty holds a Master's degree from Yale and a Bachelor's degree from Williams College.

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Sari Lafferty leads Business Affairs for the Distributed Computing Industry Association (DCIA).

Sari holds an MBA in Marketing from Georgia State and a BA from Cornell University. She has previously served as office manager for enterprises ranging in size and business-focus from software developer E-Star Communications to sports and arts center Camp Lindenmere.

Sari was the Co-founder and served as President of Newtown Junior High PTA in Newtown, PA for three years. In addition, she has held numerous national and regional positions in Women's American ORT.



Michael Masucci is an acknowledged pioneer in the desktop and digital video movement, and an award-winning writer, producer, director, photographer, editor, and musician, whose work has been seen on the BBC, BRAVO, and PBS as well as in such institutions as the Museum of Modern Art (NY), the Institute of Contemporary Art (London) and the American Film Institute, who honored Masucci, and his company EZTV, a 27 year-old media arts organization, with a career retrospective. Michael has produced in China, the UK, Mexico, Croatia, Canada, Thailand, and throughout the US. He has served as the international chair for Digital Video for SIGGRAPH, served on the Advisory Board for DV Expo, and lectured at major conferences and universities internationally, as well as been profiled in various print & electronic media, including the Discovery Channel, PBS, TechTV, the LA Times, Variety, the LA Weekly, Wired, and Internet.com.



Brent Muhle, General Manager for Nettwerk Music Group, has been working for the Nettwerk family since 1998.

With over fifteen years of experience in the digital arena and a law degree from California Western School of Law, Brent began as the Managing Partner for Nettmedia where he oversaw client projects for BMG Online, David Bowie, Universal Music Group and more.

Brent now works closely with Nettwerk CEO Terry McBride in forming Nettwerk's digital strategy and overseeing teams ranging from marketing to digital distribution on all fronts.



Thomas Meredith is President & CEO of P2P Cash. Tom has significant Internet, financial services, and voice technology experience.

He was founder of VoxLink, the leading innovator of voice and electronic mail integration. He also founded one of the first game companies on the Internet, Internet Gaming, which was responsible for processing the first significant volume of credit cards on the Internet and internationally.

He has since been consulting to the financial services industry, primarily in automation of mortgage and credit/ debit card processing. Tom is a graduate of the Harvard Business School and obtained an Engineering Degree from Stanford University.

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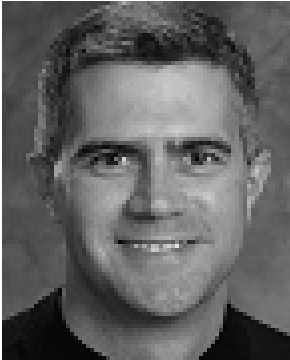
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Andrew Parker, Co-founder and CTO of CacheLogic, is a technology and market visionary. Andrew was formerly VP of Strategy and Chief Consultant for Zeus Technology. In this role, Andrew architected and deployed many of the largest ISP and content sites in existence.

Andrew has been actively involved in the fields of network design and computer security for the last 15 years and has acted as an advisor to fortune-500 companies and governments in these fields.

Andrew holds a Computer Science Degree from the University of Kent.



Leslie Poole is CEO of Javien Digital Payment Solutions.

For over fifteen years, Leslie has made a career out of leading ventures in both the technology and financial industries.

Previously, he co-founded and served as the Chief Executive Officer of Broad IP Networks, a networking infrastructure company.

Leslie has also held positions as the Senior Vice President of Sales and Marketing for Network Security Technologies and Executive Director of The National Investment Fund for Credit Unions, where he grew assets under management from \$100 million to over \$1 billion.



Nate Redmond brings deep investing, entrepreneurial, and strategic advisory experience to Rustic Canyon as Senior Associate. He focuses on investment opportunities in digital media, information services, and open source software. Before joining Rustic Canyon, Nate evaluated venture investments and worked with early-stage technology companies for Clayton Christensen at the Harvard Business School. Previously, he co-founded an infrastructure software company delivering integration and management of web-based applications. Nate began his career with the Boston Consulting Group, as a consultant to technology firms on new product development and business strategy. Nate received his MBA from the Harvard Business School and holds two degrees (MSE and BSE) from The University of Michigan College of Engineering.



Yurie Rich holds the position of Director, IPv6 Services, at Command Information. His primary responsibilities at Command include overseeing delivery of Command's IPv6 integration services and advancing Command's IPv6 education programs. Yurie joined Command from Native6, where he was the Founder & President. Native6 is the world's leading provider of IPv6 education. Prior to founding Native6, Yurie served as both Program Director for the professional service group and program manager for VoIP services at Zama Networks, Inc., an IPv6 ISP startup.

Yurie is also an active member of the IPv6 community and serves on the IPv6 Business Council and North American IPv6 Task Force. Yurie is a member of the IPv6 Forum and frequent speaker on the subject of IPv6, and holds an MBA. and a BA from Washington State University.

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Luke Rippy, President, Seamless P2P, has twelve years of management, sales, and marketing experience in the technology sector. He has extensive domestic and international experience selling computer hardware and software, and was responsible for growing IC-Solutions Europe from zero to over \$10 million in revenue in the first six months and building a cohesive sales team, growing staff from five to 25 personnel in one year. Luke has been involved in the P2P space since 2002 and has seen the evolution of the market from a means to trade often unauthorized files into a legitimate business tool and proven community infrastructure. Luke is involved in every aspect of the business at Seamless P2P. He is fluent in German, earned his BA degree in History from Chico State, and holds a California Teaching Credential.



John Rodenrys is CEO and Senior Managing Director of Leading Ventures, a venture fund which identifies early stage technologies that can be accelerated to a revenue generating entity, early out-license, or sale to an acquiring firm. Previously, he was CEO of SafetyMate Corporation, the company that invented and distributes a portable life-saving responder device with American Red Cross and Homeland Security Protocols. Prior to SafetyMate, he was COO of ForHealth Technologies where he was responsible for R&D, manufacturing, quality assurance, customer service, and field operations. He holds a BS in Engineering from Rensselaer Polytechnic Institute (RPI), a Master's in Management Science from US International University (USIU) and an APICS CPIM (American Production & Inventory Control Society: Certified in Production & Inventory Management). He is the co-author of Production and Management Systems for Business, published by Prentice Hall and is the co-inventor on four patents.



Anthony Rose is Chief Technology Officer at Altnet and Brilliant Digital Entertainment Inc. He's working on the killer next-gen "social networking meets P2P meets content distribution" product. Anthony has overseen development of Altnet's PeerPoints Manager (installed over 200M times with Kazaa), TopSearch, DRM, content distribution and payment gateway platforms. Previously, Anthony headed up Brilliant Digital's 3D animation tools and technology group, a team that included 25 developers and 100 animators. Anthony holds over 12 patents relating to 3D technology, content filtering on P2P networks, methods for rewarding users on P2P networks and more. He also has extensive knowledge of copyright law and litigation, having been sued personally by the music industry as part of the Sharman litigation (he won).



Limor Schafman is President of KeystoneTech Group, President of IPv6 Forum-Israel, and Advisor of the US Mid-Atlantic IPv6 Task Force. Limor started her marketing strategy career in 1994 in Los Angeles in the entertainment technology sector, working in the videogame and themed entertainment industries. Five years later, she led and funded a team to develop a sports-training videogame hardware peripheral/software application product. Before her immersion in entertainment technology, Limor was an attorney practicing international corporate and banking law in Paris. Limor is founder and president of KeystoneTech Group, a marketplace maker for high technology commercialization, targeting a myriad of industries in the commercial and government sectors, and serving companies from start-up to Fortune 50.

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Chip Venters, CEO of Digital Containers, is a career entrepreneur with experience in start-up, product development, and marketing of information services and software. Digital Containers has technologies and patents that enable an entirely new digital content distribution and sales system where all intellectual property (IP) has a profitable business model. With this system, the creators of digital media, documents, software, games and other IP can quickly and easily monetize their digital goods by creating, packaging, registering, and releasing them into the global market in just a few easy steps. Previously he was EVP of Marketing and Business Development of SiteScape, a start-up teamware and community software company that grew to a position of industry leadership and 350 enterprise customers in just 18 months. Chip was also a Founder of DeskGate Technologies, the original inventors of the Digital Containers technology.



Joshua Wattles is Of Counsel to Dreier LLP a national firm based in New York. His practice areas include Copyright, Entertainment and Internet law. Josh was counsel to certain P2P services and developers appearing as amici in MGM v. Grokster. He is a past-president of the Los Angeles Copyright Society; the former deputy and acting general counsel of Paramount Pictures Corporation; a former in-house lawyer for the American Society of Composers Authors and Publishers (ASCAP); an Internet entrepreneur; as well as the former executive in charge of the largest independent music publisher in the US, The Famous Music Publishing Companies. Josh also has been an adjunct law professor at Southwestern University and Loyola law schools, both in Los Angeles, CA.



Bob Way is Founder and President of HackBack Media, a venture designed to thrive in an ultra-broadband future where all media is available to consumers, instantaneously, anonymously, and for free. HackBack pioneers consumer-centric products that are more compelling than free.

Prior to founding HackBack Media, Bob engineered geeky software for NASA and several private companies. In his spare time he contributes to open source software projects, dabbles in interactive fiction and, some say, is leading an army of evil minions bent on destroying digital copyright, but that's probably an exaggeration.

Bob holds a Bachelor's Degree in Computer Science from Texas State with various and sundry honors.