

DCIA Content Group Supports P2P Licensing

Trade Group Members Call Upon Global Music Industry Association to Accelerate Commercial Development of File-Sharing Distribution Channel

December 5, 2005 – Arlington, VA – The Distributed Computing Industry Association (DCIA) Content Group, comprised of more than twenty diverse entertainment industry content rights holders and resellers, publicly offered its support for the DCIA's proposed initiative to partner with the International Federation of Phonographic Industries (IFPI) to expedite delivery of music licensing agreements that will fully legitimize the peer-to-peer (P2P) file-sharing distribution channel.

Scooter Scudieri, the "Internet's First Rock Star" and most-searched-for independent musician on the web, said, "With licensing, P2P software distributors will not only demonstrate the promise of legitimate P2P music businesses for major artists, but also make it more much attractive for my fans to support my work."

"It has been difficult for independents to market our music when the only copies of major label artists' tracks were unauthorized versions. It looks as though the underground digital music revolution has finally surfaced. Let's rock 'n roll," added Scudieri.

Justin Goldberg, Founder & CEO of Indie911, an alternative support system for artists, handling various marketing functions including music sales, ring-tones, online marketing, and film & TV licensing, said, "Congratulations to IFPI Chairman John Kennedy for acknowledging the importance of licensing P2P distribution of music."

"The only thing missing from P2P business models has been the licenses IFPI now seems prepared to support. This is an important milestone," added Goldberg.

Brent Muhle, General Manager of Nettwerk Music Group, said, "Licensing P2P software providers to offer authorized business models will herald a new dawn in music distribution."

"We look forward at last to the licensing of legitimate P2P businesses. We salute IFPI Chairman John Kennedy for recognizing the important role P2P businesses can play in the digital music industry," added Muhle.

That industry is now at a crossroads in its development, where it is critical to the success of those trying to build a digital music business the correct and legal way, including through sanctioned P2P business models, to complete the conversion of major established P2Ps as expeditiously as possible.

About the DCIA

<u>The Distributed Computing Industry Association (DCIA)</u> is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

Its Members are listed alphabetically on the Join page of www.dcia.info. BigChampagne serves as the DCIA's official industry data resource.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the <u>Consumer Disclosures Working Group (CDWG)</u>, <u>P2P PATROL</u>, and the <u>P2P Revenue Engine (P2PRE)</u>. It also publishes the weekly online newsletter <u>DCINFO</u>.

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