

## **DCIA Operations Group Supports P2P Licensing**

Trade Group Members Call Upon Global Music Industry Association to Accelerate Commercial Development of File-Sharing Distribution Channel

**December 7, 2005 – Arlington, VA** – The Distributed Computing Industry Association (DCIA) Operations Group, comprised of more than twenty software developers and distributors, publicly offered its support for the DCIA's initiative to work with the International Federation of Phonographic Industries (IFPI) in expediting delivery of music licensing agreements that will fully legitimize the peer-to-peer (P2P) file-sharing distribution channel.

Les Ottolenghi, Founder & CEO of INTENT MediaWorks, said, "We accept the invitation of John Kennedy, Chairman of IFPI, to license P2P software developers for authorized music distribution. The time is finally right for this major step forward. Licensing will allow us to launch and develop legal P2P businesses that can take digital music sales to the next level."

"It is critical to the success of new music industry sanctioned P2P offerings that we complete the conversion of all major open-P2Ps to licensed status as quickly as possible. We will do everything in our power to ensure that our colleagues join us in taking-up licenses," added Ottolenghi.

John Beezer, President of Shared Media Licensing, said, "Technologies and business models to monetize P2P are already well-established. In addition, all sectors of the industry have come to recognize that file sharing will always be with us. Despite the difficulties of recent years, I'm convinced that we've finally come through to a good place."

"With all parties working together, new technology will mean that more music will be enjoyed by more people to the benefit of the industry and fans alike. Throughout the history of the music business, every advance in technology has introduced a brief period of strife, followed by a new golden age. I think we're just getting to the fun part now," added Beezer.

Sam Yagan, CEO of MetaMachine, said, "It is time for the major entertainment companies to recognize that P2P can be a very valuable and productive channel for distributing copyrighted works; and solutions for monetizing and securing content in P2P distribution now abound."

"It is time to take digital music sales to the next level; the only missing element is the licenses," added Yagan.

The DCIA is reaching out to IFPI, the Australian Record Industry Association (ARIA), and the Recording Industry Association of America (RIAA) to step-up the pace of music licensing negotiations associated with the ongoing conversion process for open P2Ps.

## About the DCIA

<u>The Distributed Computing Industry Association (DCIA)</u> is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

Its Members are listed alphabetically on the Join page of <a href="www.dcia.info">www.dcia.info</a>. <a href="BigChampagne">BigChampagne</a> serves as the DCIA's official industry data resource.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the <u>Consumer Disclosures Working Group (CDWG)</u>, <u>P2P PATROL</u>, and the <u>P2P Revenue Engine (P2PRE)</u>. It also publishes the weekly online newsletter <u>DCINFO</u>.

## **Media Contact**

Kelly Larabee 888-864-3242 kelly@dcia.info