

## DCIA Platform Group Supports P2P Licensing

## Trade Group Members Call Upon Global Music Industry Association to Accelerate Commercial Development of File-Sharing Distribution Channel

**December 7, 2005 – Arlington, VA** – The Distributed Computing Industry Association (DCIA) Platform Group, comprised of more than twenty service-and-support companies, publicly offered its support for the DCIA's initiative to work with the International Federation of Phonographic Industries (IFPI) in expediting delivery of music licensing agreements that will fully legitimize the peer-to-peer (P2P) file-sharing distribution channel.

Tom Meredith, CEO of P2P Cash, said, "One of the impediments of conducting P2P commerce has been the lack of a payment system that was designed for the P2P networks. P2P Cash has done just that with a very decentralized patent pending architecture called Intelligent Cash Units (ICUs)."

"The P2P Cash system guarantees the transfers of DRM rights and cash between individuals who don't know each other. With a free eWallet integrated with the new legitimate P2P clients, the P2P Cash payment system solves the P2P payment issue and turns P2P networks into instant, immense low cost channels of distribution for content holders," added Meredith.

Gregory Smith, Director of Business Development at Clickshare said, "Clickshare has long awaited the green light from the major music rights holders to offer our secure and private payment solution to millions of file sharers worldwide allowing them to legally download music tracks and other digital media."

"We look forward to begin enabling rights holders with the means to monetize their digital assets within the P2P network. Show us the licenses and we'll show you the money," added Smith.

Chip Venters, CEO of Digital Containers, said, "P2P technologies enable an entirely new content distribution and sales system where all media and intellectual property has a profitable business model. With P2P, the creators of media, documents, software, games and other intellectual property can quickly and easily monetize these properties by creating, packaging, registering and releasing content into the market in just a few easy steps."

"P2P will allow content that would have never seen the light of day to become part of the world of intellectual property. With a bottom up, decentralized flow of this valuable information and a profitable business model, the Internet will begin to truly meet its potential as a global repository of knowledge and entertainment where there are no gatekeepers, and the market truly tells us what people want."

"Communities of practice and ad hoc collaboration with large files can be enabled with no centralized costs. Corporations can, for the first time, utilize all of their IT assets. The only thing missing from P2P business models has been the licenses IFPI now offers. This is an important milestone. Congratulations to IFPI Chairman John Kennedy on recognizing the important role P2P businesses have in the digital music industry." added Venters.

The DCIA has pledged to do all that it can to encourage the process of accelerating a conversion of current major P2P software programs to music-industry-acceptable business models.

## About the DCIA

<u>The Distributed Computing Industry Association (DCIA)</u> is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

Its Members are listed alphabetically on the Join page of <u>www.dcia.info</u>. <u>BigChampagne</u> serves as the DCIA's official industry data resource.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the <u>Consumer</u> <u>Disclosures Working Group (CDWG)</u>, <u>P2P PATROL</u>, and the <u>P2P Revenue Engine</u> (P2PRE). It also publishes the weekly online newsletter <u>DCINFO</u>.

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