P2P MEDIA SUMMIT NY to Highlight P2PTV
Early Registration Rates End January 30th for DCIA's First NY Conference & Exposition

Las Vegas, NV – January 10, 2007 – The Distributed Computing Industry Association (www.DCIA.info), a trade organization with nearly one-hundred Member companies representing peer-to-peer (P2P) and social networking software providers, content rights holders, and service-and-support companies, today announced speakers and sponsors for its upcoming P2P MEDIA SUMMIT NY. This first-ever DCIA New York Conference & Exposition is scheduled for February 6th-8th in New York, NY, and will focus on P2PTV, the industry's newest high-growth phenomenon.

P2PTV refers to video distribution on the Internet using P2P technologies. Many DCIA Members now offer solutions to help content rights holders, ISPs, client applications, and other participants in this rapidly emerging distribution channel, accomplish this at astonishingly low costs and with astoundingly high quality of service (QoS).

"We are very pleased to announce that Next New Networks' Fred Seibert and FTI Consulting's Bruce Benson will be our luncheon speakers, and our keynotes now include Altnet's Kevin Bermeister, damaka's Siva Ravikumar, iMesh's Robert Summer, INTENT MediaWorks' Les Ottolenghi, Raketu's Greg Parker, QTRAX's Allan Klepfisz, and VeriSign's Todd Johnson," said DCIA CEO Marty Lafferty in making the announcement at the 2007 CES International trade show. The DCIA is an allied association of the CEA.

P2P MEDIA SUMMIT NY sponsors now include FTI Consulting, INTENT MediaWorks, Digital Containers, Javien Digital Payment Solutions, and BUYDRM. For more information, please visit www.dcia.info/P2PMSNY2007. Early registration rates, which save attendees up to $200, end January 30th.

A special highlight of the summit will be its live P2PTV workshop. Digital Containers' CEO Chip Venters will conduct a demonstration of a P2P super-distribution ecosystem, and Pando Networks' CEO Robert Levitan and CTO Laird Popkin will conduct a live demonstration of its latest BitTorrent-based offerings.

The Tuesday February 6th Conference features keynotes from top P2P software distributors, panels of industry leaders, and valuable workshops. There will be a continental breakfast, luncheon, and networking cocktail reception with live entertainment.

All attendees will receive a copy of the new P2P Digital Watermark Working Group (PDWG) white paper, now being completed with the participation of the Digital Watermarking Alliance (DWA) and the Motion Picture Association of America (MPAA).

The February 7th-8th Exposition is being held in conjunction with Digital Hollywood's Media Summit New York (MSNY), and registration for the full DCIA Conference & Exposition includes that event as well.

The Policy Track features Alston & Bird's Aydin Caginalp, Dreier's Joshua Wattles, MasurLaw's Steve Masur, the MPAA's Fritz Attaway, and Oversi's Dr. Nimrod Kozlovski, and will address the post MGM v. Grokster world – new rules for P2P.

The Technology Track features Abacast's Michael King, CacheLogic's Andrew Parker, Digimarc's Tony Rodriguez, and Javien's Leslie Poole, and will address P2P file sharing – the evolving distribution chain.

The Marketing Track features KlikVU's Lowell Feuer, Polytechnic University's Keith Ross, SafeNet's John Desmond, and Ultramercial's Dana Jones, and will address P2P business models – what's working and what's not.

The Content Distribution panel features Babel Networks' Erik Lumer, Blacksmith's Al Smith, Jun Group's Mitchell Reichgut, and MediaPass Network's Daniel Harris, and will address the perspective of artists and rights holders – P2P for content creators.

The Solutions Development panel features Cinea's Rob Schumann, Media Global Intertainment's Steve Rimland, PeerApp's Frank Childs, and RawFlow's Ian Franklyn, and will address advancement – creating the commercial P2P ecosystem.

The Support Services panel features BUYDRM's Christopher Levy, Friend Media Technology Systems' (FMTS) Jonathan Friend, Keystone Tech Group's Limor Schafman, and P2P Cash's Tom Meredith, and will address accountability – tracking transactions and paying the players.

Live showcase entertainers for the post-conference networking cocktail reception include Kirsten DeHaan, the "Internet's First Rock Star" Scooter Scudieri, and Al Smith.

Registration can be done online at www.dcia.info/P2PMSNY2007/register.html or by calling 410-476-7965. For sponsor packages and speaker information, please contact Karen Kaplowitz, DCIA Member Services, at 888-890-4240 or karen@dcia.info.

About the DCIA

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the Consumer Disclosures Working Group (CDWG), P2P Digital Watermark Working Group (PDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

Media Contact
Kelly Larabee
410-476-7965
kelly@dcia.info